



INTERNATIONAL YEARLING BUYERS INCENTIVE PROGRAM

The Pennsylvania Horse Racing Commission and Standardbred Horse Sales Company are proud to promote Standardbred yearling ownership to “new” International buyers from outside North America at our Annual Sale in Harrisburg! “New” International yearling buyers are eligible for a \$1500 incentive award through a grant from the Pennsylvania State Horse Racing Commission.

Never been to Harrisburg, or haven’t purchased a yearling at Harrisburg in at least three years? Have you hesitated because of the expense of travel? Now you can easily attend the Harrisburg Sale!

THE INCENTIVE PROGRAM

Eligibility: International buyers from outside North America who have not purchased a Standardbred yearling at the Harrisburg Sale for three years (2016: no yearling purchases 2013 – 2015).

Qualified yearlings: All yearlings in the Harrisburg Sale!

Award: \$1500 incentive award, to be paid by Standardbred Horse Sales Company by check after the Sale. Checks will be mailed to the buyer at his home address. One award per buyer!

Total Awards: Limited to the first 20 International buyers submitting approved and completed registration forms. Registration forms are submitted after the yearling is purchased. “First come, first serve” conditions.

HOW TO REGISTER

Register at the Harrisburg Sale: Visit the Incentive Program representative in the Main Hall next to the Information Booth. Registration forms and informational materials will be available. Not sure if you are eligible? Confirm your eligibility with our representative before bidding.

Buy your yearling, and return to the Incentive Program table with your “sale ticket” for initial processing. Visit the Sale Credit Manager’s Office for final approval. Return the completed and approved Registration form to the Incentive Program representative. You will receive your \$1500 incentive award from Standardbred Horse Sales Company at home by mail.

QUESTIONS ABOUT THE PROGRAM?

If you have questions about the program, please contact Paul Spears at pfspears@hanoverpa.com.